

DuraTrans® Conveyor Images Auto Spa

DuraTrans® Conveyor a Strong 'Backbone' for Florida Washes



The DuraTrans® reliably moves cars through the wash



Other pieces get noticed, with the conveyor's help!

ORLANDO, FL – As Jeff Bonynge of Images Auto Spa knows, a car wash's conveyor is perhaps the most overlooked – and underappreciated – piece of equipment in the tunnel. "You don't think much about your conveyor until it's not working well," Bonynge says. "And then your entire business suffers. Or worse, the conveyor fails completely, and your wash literally comes to a screeching halt."

In 2005, Bonynge was faced with an ailing conveyor made by a competitor. "It was only two years old," Bonynge recalls. He adds "Even though it had only washed about 170,000 cars, it was showing tremendous structural wear and signs of metal fatigue." Faced with the tough decision of whether to rebuild or replace the conveyor, Bonynge attended the ICA Show in San Antonio to weigh his options.

"I wouldn't build a tunnel without it."

— Jeff Bonynge, Images Auto Spa

"As soon as I saw Belanger's DuraTrans conveyor, I knew it was the way to go," Bonynge says. "It was clearly better designed, better built and better thought out than our catalog conveyor," Bonynge adds. Bonynge soon installed one of Belanger's first DuraTrans® conveyors, and hasn't looked back.

"Four years later, our DuraTrans has definitely lived up to its name. It's a durable conveyor that reliably transports vehicles down our tunnel," Bonynge notes. "Maintenance requirements have been minimal, and easy to perform due to the conveyor's modular design. In fact, we've had zero unplanned downtime." Bonynge adds "After 340,000 cars, we finally replaced some of the rollers on our DuraTrans dollies – which was our first requirement for any significant service work. The tool-free chain links and rollers meant we had the job done in no time at all, which got us back up and running that much faster."

According to Bonynge, the smooth operation and dependable performance of the DuraTrans® conveyor convinced him to install other Belanger equipment in his tunnel, including a Pivoting Wheel Stinger® touchless wheel washer. "Customers may not notice the DuraTrans conveyor, but I do," Bonynge notes. "And the uptime it provides enables them to appreciate other pieces, like the Pivoting Wheel Stinger."

Bonynge says his experience with Belanger equipment led him to become a Belanger distributor. "I believe in Belanger equipment and stand behind it in my own tunnel," Bonynge says. "So it makes sense that I would stand behind the Belanger name when providing equipment to other operators."

Of course, Bonynge follows his own advice, and recently purchased a second wash in Port Richey, renovating it with Belanger equipment. "Belanger offers us all the right equipment pieces to meet our needs at each site," Bonynge says. And while the two washes are configured differently due to tunnel length and market, Bonynge says one thing remains the same. "The DuraTrans conveyor provides a strong backbone for both locations," Bonynge concludes. "I wouldn't build a tunnel without it."